


THE ECONOMIC TIMES

Corbus, RMSI in Nasscom's list of best cos to work for
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NEW DELHI: Corbus India, RMSI and Hytech Professionals may be lesser known companies IT space compared to peer group but they rank as the top three firms in Nasscom's 'Exciting Emerging Companies to Work for' list.

Releasing findings of a survey to identify 'Top 15 Exciting Emerging Companies to Work for' in IT-BPO sector in India. This is a first such survey by NASSCOM, and also the first of its kind across any industry by far, for the emerging companies segment specifically.

The other companies in the list of 15 are Nagarro Software, VCustomer, e4e Business Solutions, Synergy India, Ajuba Solutions, Mindlogicx, Nucleus Software, Infogain, ValueLabs, Barry-Wehmiller, GlobalLogic and AgreeYa.

The objective of this survey was to identify the best small and medium sized IT-BPO companies to work for, within the Rs 250 crore and below annual turnover category, through a set of parameters that are particularly relevant to them, therefore recognising the fact that the dynamic of this segment is quite different from the large companies, it said.

The Exciting Emerging Companies' (EEC) survey threw light on several best practices which at times may seem 'not that necessary' for a small-sized company but are vital for the future growth of the company.

Using practices ranging across a wide range of innovative parameters like Balanced Score Card approach for Performance Appraisal to designing of Performance Grade Cards, companies are looking at constantly adding to best practices which make them more attractive for employees, often enhancing productivity simultaneously.

"The Indian IT industry has set an exceptionally high standard with regard to workplace and employee practices. With the continued growth and rapid evolution of the industry, as well as the changing aspirations of its young workforce, IT companies - small or large - will have to constantly look at innovation to excel as employers," the survey revealed.

"While there are benchmarks that exist across industries, we felt that for the emerging companies segment, it is critical to identify and appreciate the frontrunners, who are employers of choice, and aptly showcase them. We are pleased to release the findings of this survey which clearly demonstrate best practices implemented in these emerging companies which have made them winners not only in this survey but with their employees as well," it further added.